

Long Range Plan 2022-2027

Library Services and Programs

Goal: To anticipate and meet the diverse library needs of the community.

- A. Objective: Provide programs that enrich the cultural and educational life of the community.
 - 1. Continually evaluate content of current programs and need for additional programs for adults, teens, children and families.
 - 2. Add programming for children older than toddler age but not yet in Kindergarten.
 - 3. Add an unstructured play group for families with small children.
 - 4. Add technology programs for adults/seniors.
- B. Objective: Support the Woodward Memorial Library Friends group.
- C. Objective: Continually evaluate community need for outreach services.
 - 1. Explore programming opportunities at St. Ann's and Villa Rosa.
 - 2. Hold programs in the school library quarterly to interact with classes.
- D. Objective: Continuously work to promote self-sufficiency for patrons and make the library as easy as possible to use.
 - 1. Update one page sheets on how to use Overdrive, Hoopla, etc.
 - 2. Update new card packets.
- E. Objective: Explore removing fines from overdue materials.

Facility

Goal: To maintain an environment that is safe and welcoming for Library patrons.

- A. Objective: Explore ways of rearranging areas of the children's room to increase amount of space available for programs.
- B. Objective: Improve overall comfort, functionality and decor of the Library.
 - 1. Patch and paint upstairs and back portions of the Library.
 - 2. Update and explore better functionality of signage.
- C. Objective: Continue to work with the school district to maintain the building
 - 1. Replace front steps.
 - 2. Replace front sidewalk.
 - 3. Replace sunroom/back entrance.

4. Renovate downstairs bathrooms
5. Repaint main floor, back hallways upstairs and downstairs.
6. New carpet upstairs, teen area, local history room.

D. Objective: Develop an emergency policy.

F. Objective: Explore feasibility of installing climate control, special lighting and locked cabinets in the Local History room.

G. Objective: Replace the heating unit in the atrium area.

H. Objective: Explore alternatives to on-street parking for Library patrons and staff.

J. Objective: Replace air conditioner units on main floor and workroom.

K. Objective: Explore moving library to a more accessible, spacious location.

Public Relations

Goal: To strengthen the Library's visibility in the community and provide awareness of Library services and resources.

A. Objective: Establish and use a Library brand/logo.

B. Objective: Strengthen social media presence on Instagram and Facebook.

1. Establish social media calendar for content.
2. Increase engagement with patrons through social media.

C. Objective: Explore ways to "get the word out" about current and future library materials, services and programs.

1. Establish more interaction with the school via classroom visits.
2. Become part of the LeRoy Business Council.
3. Write a weekly Pennysaver column.

Technology

Goal: To monitor technological trends and implement those that are valuable and appropriate.

A. Objective: Explore new ways of providing patrons with library services.

B. Objective: Re-design the Library's website to be ADA compliant, easy to navigate, and to include a mobile viewing component.

C. Objective: Add and upgrade technology for patrons.

1. Replace patron laptops with chromebooks.
2. Add chromebooks for program use.

3. Upgrade AWE computers in Children's Room.
4. Explore charging stations to put throughout the Library.

Personnel

Goal: To provide Library employees with a comfortable and safe working environment and provide the community with a trained and motivated staff.

- A. Objective: Staff members attend one training or conference annually.
- B. Objective: Update the entire employee handbook.
- C. Objective: Explore the addition of a full-time professional adult services librarian.

Collection

Goal: To continue to establish and maintain a collection of books and materials, in a variety of formats, to meet the informational and recreational needs of the community.

- A. Objective: Initiate and promote new media collections as they become available.
- B. Objective: Increase purchasing of digital content through Overdrive focusing on best sellers and high interest titles.

Finance and Budget

Goal: To continue to secure adequate funding for implementation of the Library's goals and objectives.

- A. Objective: Continue to pursue grants to fund specific projects.
- B. Objective: Receive regular communication from the School District regarding the status of the Woodward and Rivas Trust Funds.

Approved by WML Board of Trustees: